

View on Internationalization NIAD-UE Seminar Japan

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Netherlands organization
for international cooperation
in higher education

Japan – the Netherlands



X 12 = Japan



Japan – the Netherlands

- Our trade history began in the year 1600, when "*De Liefde*" reached Japan.



- In the year 2000 we reached our 400 years of trade relations.
- But what do we have in common?
- Are we different?

Similarity ... we like fish



Difference ... the way we eat fish



Difference ... way of greating



Difference ... our Queen and Emperor



Similarity ... both were in Leiden 25th may 2000



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To remember this meeting



Similarity ... we like traditions



... and we both like wooden shoes



Europe - European Union



EU member states

Internationalization – European developments

1 of 4



Erasmus programme (1987):

- Supporting European activities of higher education institutions.
- To encourage the mobility of students, teachers and staff.

Erasmus Mundus programme (2004):

- To improve the quality of European higher education.
- To encourage cooperation with countries outside the EU.
 - joint master's degree programmes

Internationalization – European developments

2 of 4



Sorbonne declaration (1998):

“harmonization of the architecture of the European higher education system”.

Bologna declaration (1999):

A single European Higher Education Area by 2010

- Signed by 25 European education ministers 1999.
- 47 countries are involved in the Bologna process in 2010.
- Including 20 countries that are not EU members

Internationalization – European developments

3 of 4



Bologna declaration

The most important lines of action:

1. acceptance of an easily understandable and comparable degree system;
2. acceptance of a single education system in three cycles;
3. development of a single credit system;
4. promotion of mobility.

Internationalization – European developments

4 of 4



The Lisbon agenda and EU 2020:

Three objectives

1. **Economic:**

Making the EU a more competitive and dynamic knowledge economy.

2. **Social:**

The conservation and improvement of the European social welfare model.

3. **Ecological:**

Sustainable growth.

Internationalization - The Netherlands in Europe

1 of 5



- High quality education and research
(according to rankings and publication/citation indices)
- Strong representation in European programmes
(European Research Council Programmes;
European Institute for Innovation and technology; mobility programmes)
- Forerunner in adapting to Bologna structures

Internationalization - In the Netherlands

2 of 5



Increasing awareness of the value of internationalisation for ...

1. Quality of Dutch higher education:

- Diverse, international classrooms have positive impact on the quality of education
- Attracting highly talented students to the Netherlands improves the quality of higher education and research



Internationalization - In the Netherlands

3 of 5



2. Long term economic benefits for Dutch knowledge economy

- Globally aware graduates necessary for open knowledge-intensive economy.
 - international curricula in international classrooms; opportunities for study abroad
- Talented foreign graduates contribute to the skills base of the Dutch economy
 - temporarily joining Dutch labour market.
- Returning graduates remain linked to the Netherlands
 - alumni networks; economic, academic and political ties





Internationalization – In the Netherlands (key figures - academic year 2008-09)



4 of 5

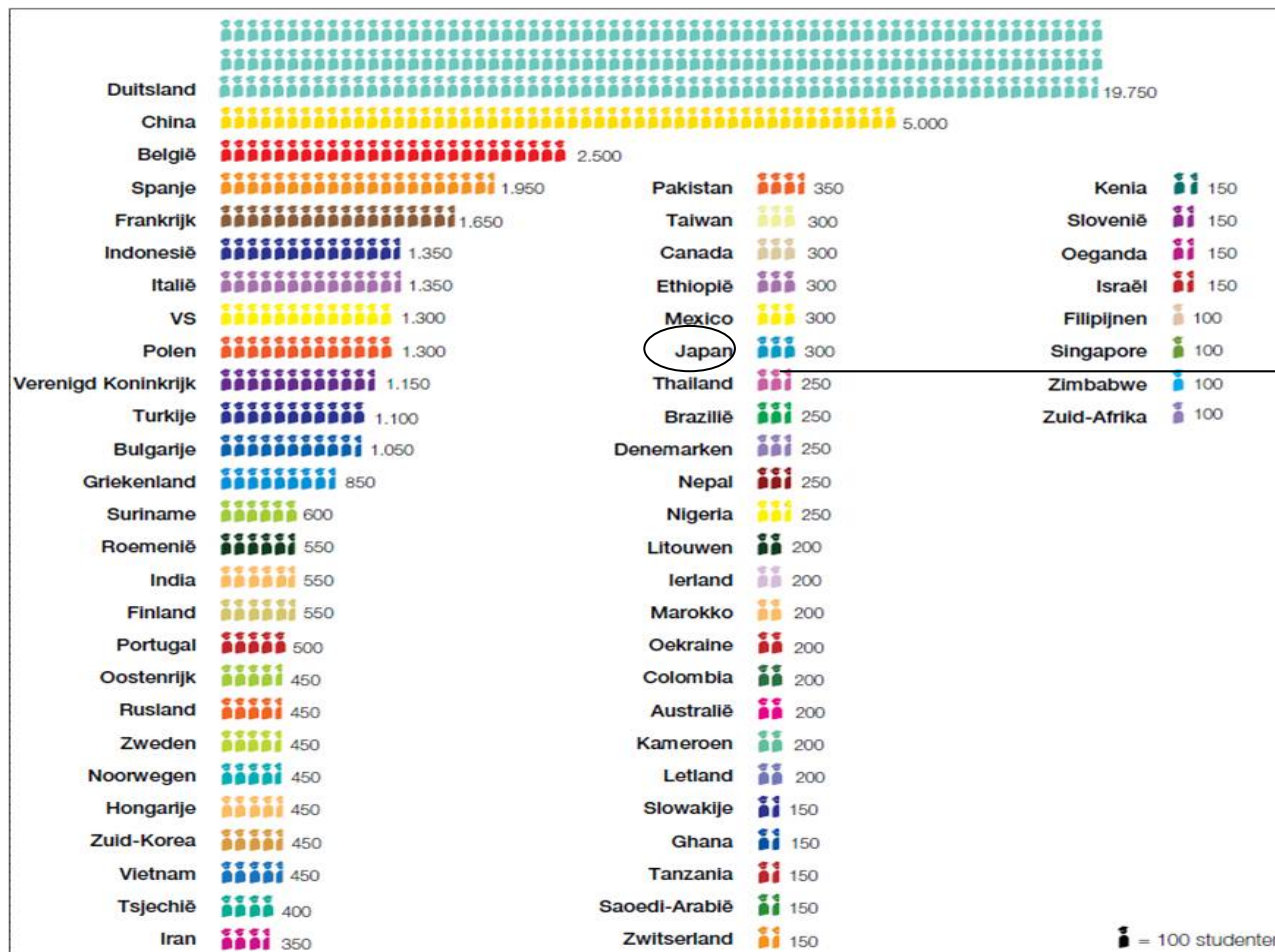
- In total 76.000 foreign students in the Netherlands

- Diploma mobility: 50.850 
- Credit mobility: 25150 

- EU students: 33.000 
- Non-EU students: 17.850 
- Exchange students: 7.250 
- Other credit mobile students: 17.900 

Internationalization – In the Netherlands (key figures - academic year 2008-09)

5 of 5



Japan: 300

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The role of the Nuffic



Nuffic is the Netherlands organization for international cooperation in higher education.

- Independent;
- Non-profit;
- Based in The Hague, the Netherlands;
- Supporting internationalization in higher education, research and professional education in the Netherlands, and helps improve access to higher education worldwide.

Most important contract partners are:

- the Dutch Ministry of Education, Culture and Science;
- the Dutch Ministry of Foreign Affairs;
- EU.

Linking Knowledge Worldwide

Our motto is Linking Knowledge Worldwide and everything we have done since our foundation in 1952 has been driven by this mission.

Linking Knowledge Worldwide means bringing people together, because it's knowledge that makes us unique as people. Linking Knowledge is linking people.



Products and services – Capacity building & Scholarships

1 of 4



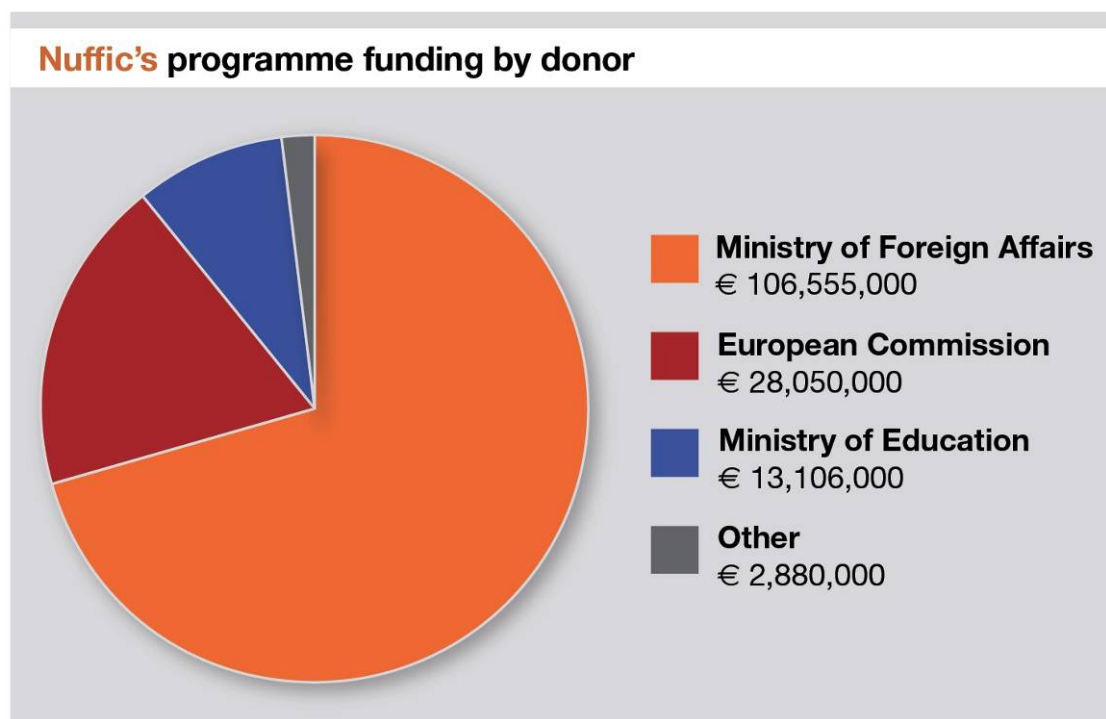
Tasks

- To administrate international mobility programmes (scholarships), and institutional development and cooperation programmes.
- On behalf of the Dutch government and other donor organizations.



Products and services – Capacity building & Scholarships

2 of 4



Figures correct at 1 January 2010

Products and services – Capacity building & Scholarships 3 of 4



- Outbound programme mobility within programmes administrated by Nuffic, by donor.
- Total: 7.385 students
- European Commission: 7.005 students
- Dutch Ministry of Education, Culture and Science: 194 students
- Private VSB fund: 186 students

Products and services – Capacity building & Scholarships 4 of 4



- Inbound programme mobility within programmes administrated by Nuffic, by donor.
- Total: 10.663 students
- European Commission: 7.712 students
- Dutch Ministry of Foreign Affairs: 2.560 students
- Dutch Ministry of Education, Culture and Science: 307 students
- Foreign sponsors: 69 students
- United Nations (IAEA): 15 students

Products and services – Knowledge & Innovation

1 of 2



Tasks

- To contribute to the development of knowledge on international cooperation in higher education and research;
 - carrying out studies;
 - supplying background knowledge and analyses.
- To provide timely and current information on trends and new developments;
 - Higher education institutions in the Netherlands and abroad;
 - Governments

Products and services – Knowledge & Innovation

2 of 2

- To provide consultancy and experts meetings.
- We share our knowledge
- Publications: *Transfer*, our annual monitor of academic mobility and the *Annual Internationalization Report*



Products and services – Communication

1 of 2



Tasks

- To provide information abroad about studying in the Netherlands and vice versa;
 - In 2009: 1,6 milion visitors on www.nuffic.nl
- To promote Dutch higher education in other countries;
 - Study in Holland
 - Promotion movie watched 50.000 times – www.youtube.com/studyinholland.
 - Holland Alumni Network
 - Nuffic Nesos
- To encourage the international mobility of Dutch students and teachers.
 - WilWeg (25% of student population should have studied abroad)

Products and services – Communication

2 of 2



- To gather information about higher education systems in the Netherlands and other countries;
 - 46 country modules with general information about the education system of that specific country.
- To provide services in the area of **international recognition of credentials**;
 - In 2009: 11.000 advices on diploma recognition.
 - Consultancy and training

Nuffic activities – recognition of qualifications

1 of 4



The International Recognition Department of Nuffic:

- Leading centre of expertise in the evaluation of foreign academic awards and credentials.

- The National Contact Point for Professional Recognition:
 - Provide information to workers seeking to practice a regulated profession in the Netherlands and other countries.

Nuffic activities – recognition of qualifications

2 of 4



Is responsible for:

- advising institutions, ministries, employers and individuals on the value of foreign qualifications and awards,
- advising about the value of Dutch qualifications and awards in other countries,
- providing general and specific information about all aspects of the education systems of the Netherlands and other countries,
- providing consultancy, training, studies and information on the broad field of international recognition.

Nuffic activities – recognition of qualifications

3 of 4



ENIC-NARIC: collaborative link between:

- the European Network of Information centres (ENIC)
- and the National Academic Recognition Information Centres (NARIC)

Networks founded by the Council of Europe/UNESCO and the European Union:

- Evaluation and recognition of qualifications and awards in Europe

Nuffic:

- the ENIC and NARIC for the Netherlands.
- one of the largest and most respected members of these networks

Nuffic activities - Study in Holland

4 of 4



Aimed at:

- providing information on studying in the Netherlands to a global audience,
- facilitating organizations involved in informing and recruiting international students,
- the nationwide harmonization of marketing communication instruments.

Study in Holland is promoted through:

- Nuffic Neso offices
- Participation in education promotion fairs
- Study in Holland campaign

Branding Dutch higher education



A new logo designed for the international promotion of Dutch higher education has been in use since 2008.

This international logo helps to emphasize Dutch higher education's unique position in the global education market.

The logo embodies the high quality standards of Dutch higher education and the international setting within which this education is provided.

www.nuffic.nl/branding



Nuffic activities – Nuffic Nesos

1 of 4



In 2001, the Ministry of Education, Culture assigned Nuffic the task of establishing a network of Netherlands Education Support Offices (Nesos) in designated countries.

The aim of this network of Nuffic Nesos is to promote Dutch higher education on behalf of the entire sector.



Nuffic activities - Mapping Internationalisation (MINT)

2 of 4



Context

1. internationalization has become a more complicated and more comprehensive process.
2. accountability culture based on evaluations.
3. increased global competition pushes up need of institutions for indicators to profile themselves.

Nuffic activities - Mapping Internationalisation (MINT)

3 of 4



MINT:

- Online tool for Higher Education Institutions
- Gives an overview of internationalisation
- Developed as a service to and in cooperation with higher education institutions
- Individual objectives of higher education institution are prime starting point
- Applicable at several levels in the institution due to flexible questionnaires
- Stimulates discussion and improvement of internationalisation processes and results

Nuffic activities - Mapping Internationalisation (MINT)

4 of 4



How to use these data?

- Monitor and guide policies and activities
- Develop an internationalisation policy
- Classify and profile an institute
- Prepare visitations and accreditations

www.nuffic.nl/mint

Future challenges



Aim

- Improving student mobility
 - Stimulating more Dutch students to gain a study abroad experience
 - Attracting talented foreign students

Reaching this aim by...

- Cooperation
 - Facilitating scientific and educational linkages between Dutch institutions and institutions in the rest of the world.
- Recognition & Transparency
 - Making international higher education accessible for a wider group of students, particularly in developing countries.
 - Improving transparency within the European higher education area and improve processes of recognition

Our countries meet again...



Very soon ... in South Africa

Good Luck



Thank you

