



VIETNAM NATIONAL UNIVERSITY  
HO CHI MINH CITY

# QA POLICY

AT

# VIETNAM NATIONAL UNIVERSITY HO CHI MINH CITY

Dr. Le Quang Minh, Assoc. Prof.  
Chair, QA Council

The ASEAN+3 Higher Education Quality Assurance Forum

Tokyo, 1 October 2013

# OUTLINE

- Challenges of HE in Vietnam
- Vietnam National University
- QA strategy and policy
- Lessons learned



# CHALLENGES

- Top-down/centralized in power
  - => Lack of incentive from the departments
  - => Staff feeling: “another waiting-time bureaucratic exercise”
  - => No ownership of QA exercise
  - => Hatred of paper work in our genes
  - => Far from reality: changes in policy

# CHALLENGES

- Main focus of university => chronic and immediate problems: staff income, equipment, quota, regulations from “above”, entrance examination, ...
  - => extra incomes: teaching hours + a “left hand” job
  - => QA activities = loose extra incomes
  - => staff overloaded

# CHALLENGES

- Lack of internationally well accepted concepts, norms, definitions, practices, references, ...
  - => No clear definition or concept of quality (user-defined quality!)
  - => Confusions: term, process, approach, ...
  - => Shortage of REAL experts and architects << brick laymen (tree vs. forest/inspector vs. assessor)

# HIGHER EDUCATION REFORM AGENDA

- 75/25: “teaching” vs. research universities
- Quality Assurance
- University Management
- Teaching methodology

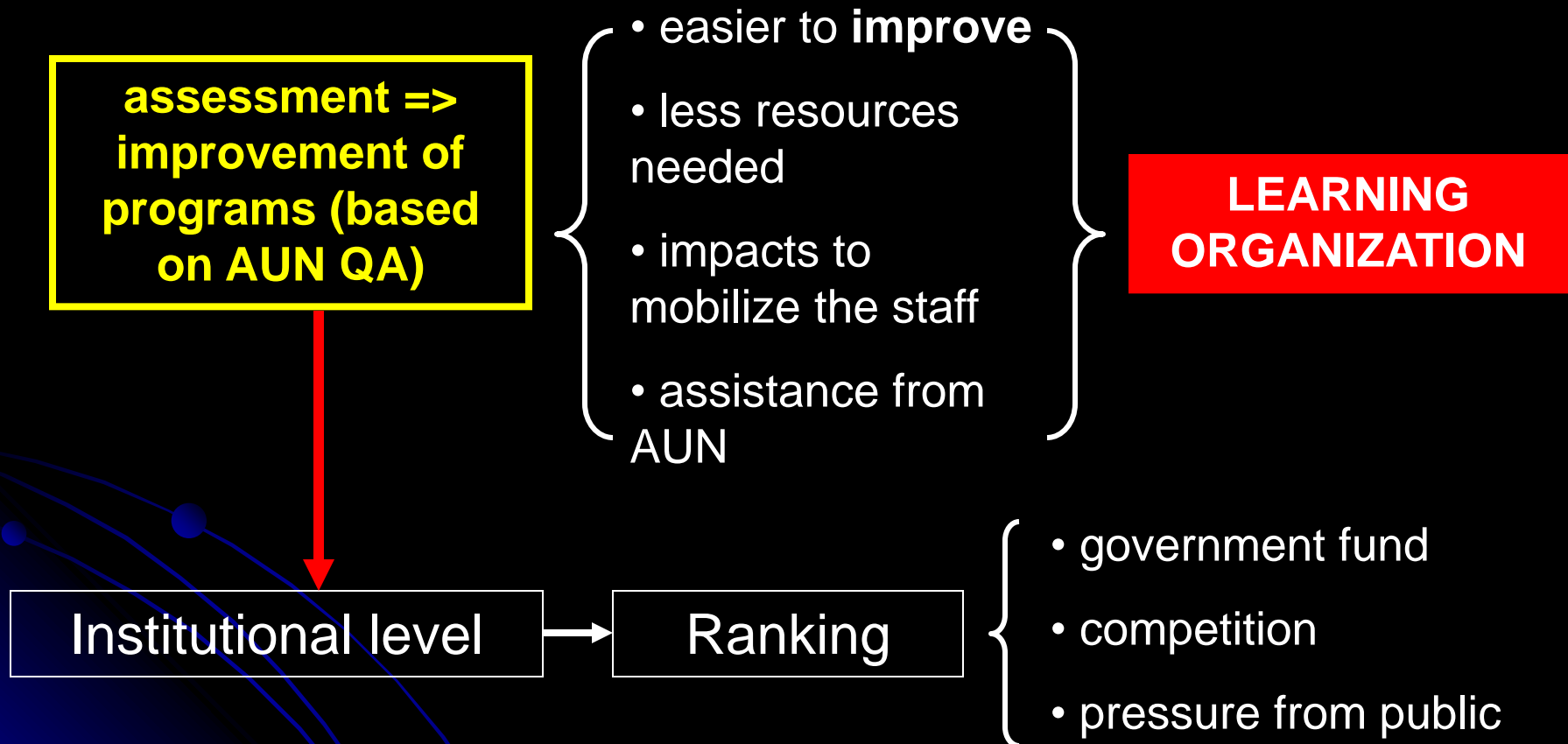
# QA IN VNU-HCM



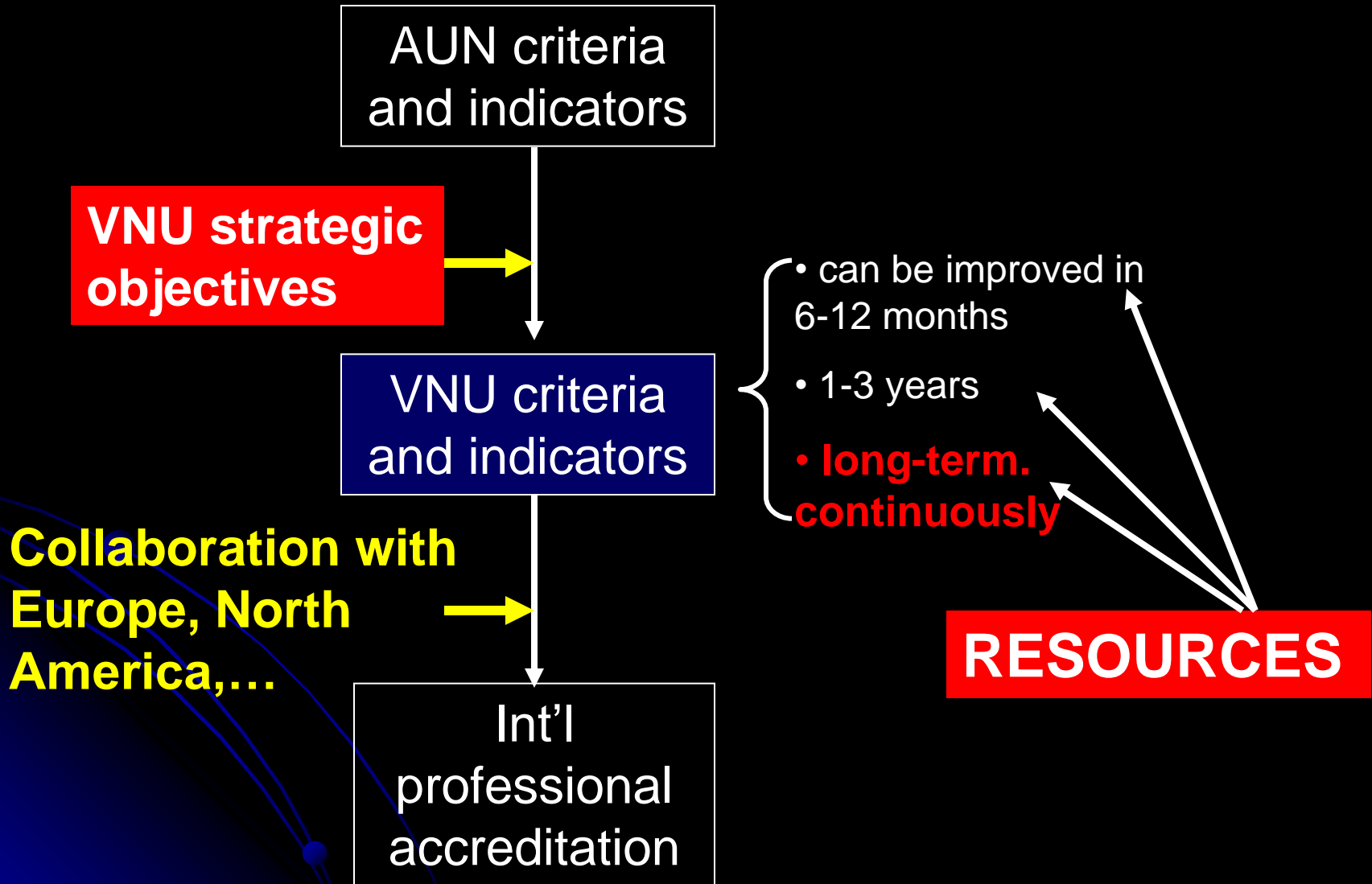
# VNU STRATEGY => Top priority QA

1. Top priority in VNU Strategic Plan towards 2015
2. TQM: all departments/all levels
3. More fund
4. Commitment from leaders

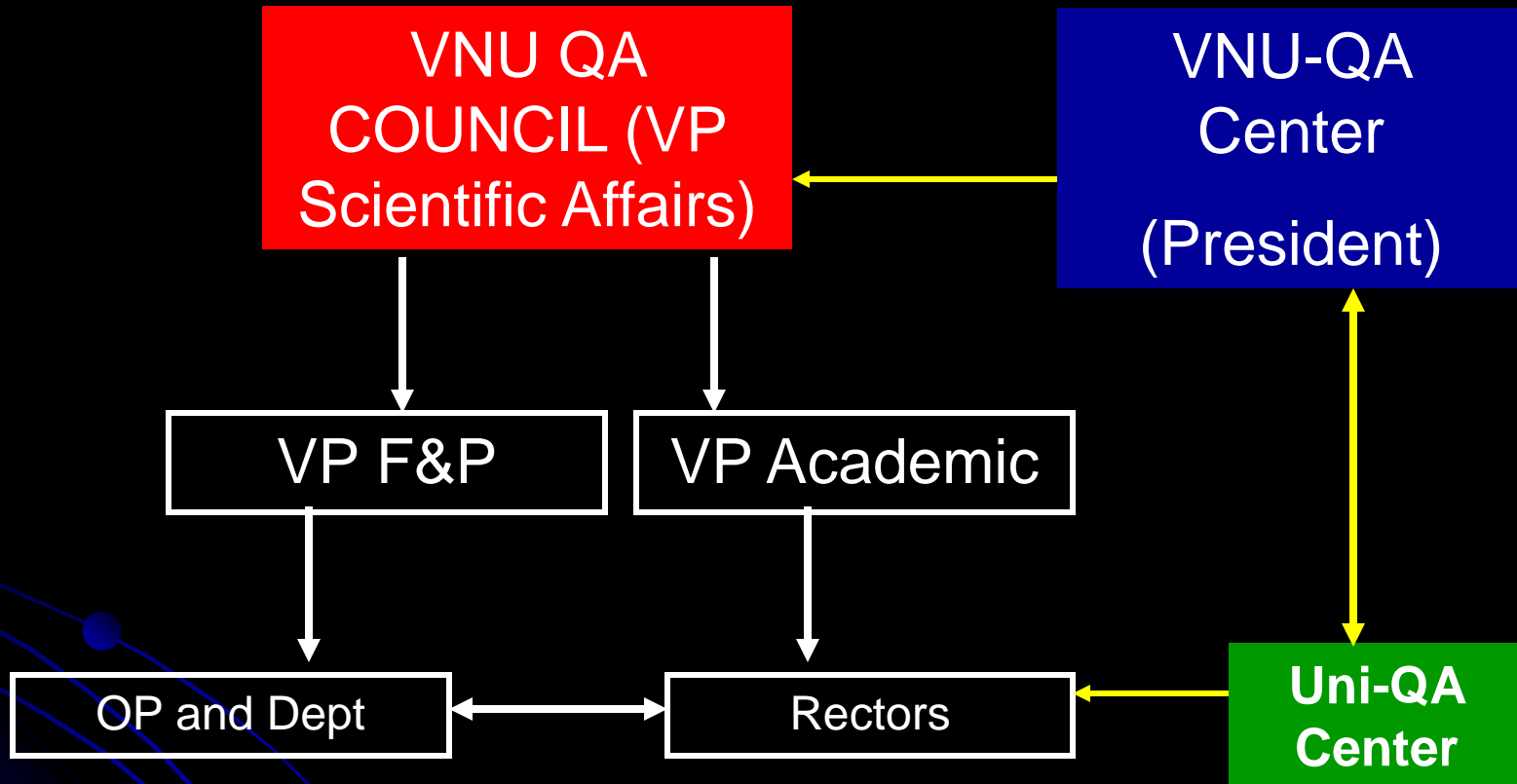
# VNU STRATEGY => Focus on program level



# VNU STRATEGY => Focus on program level

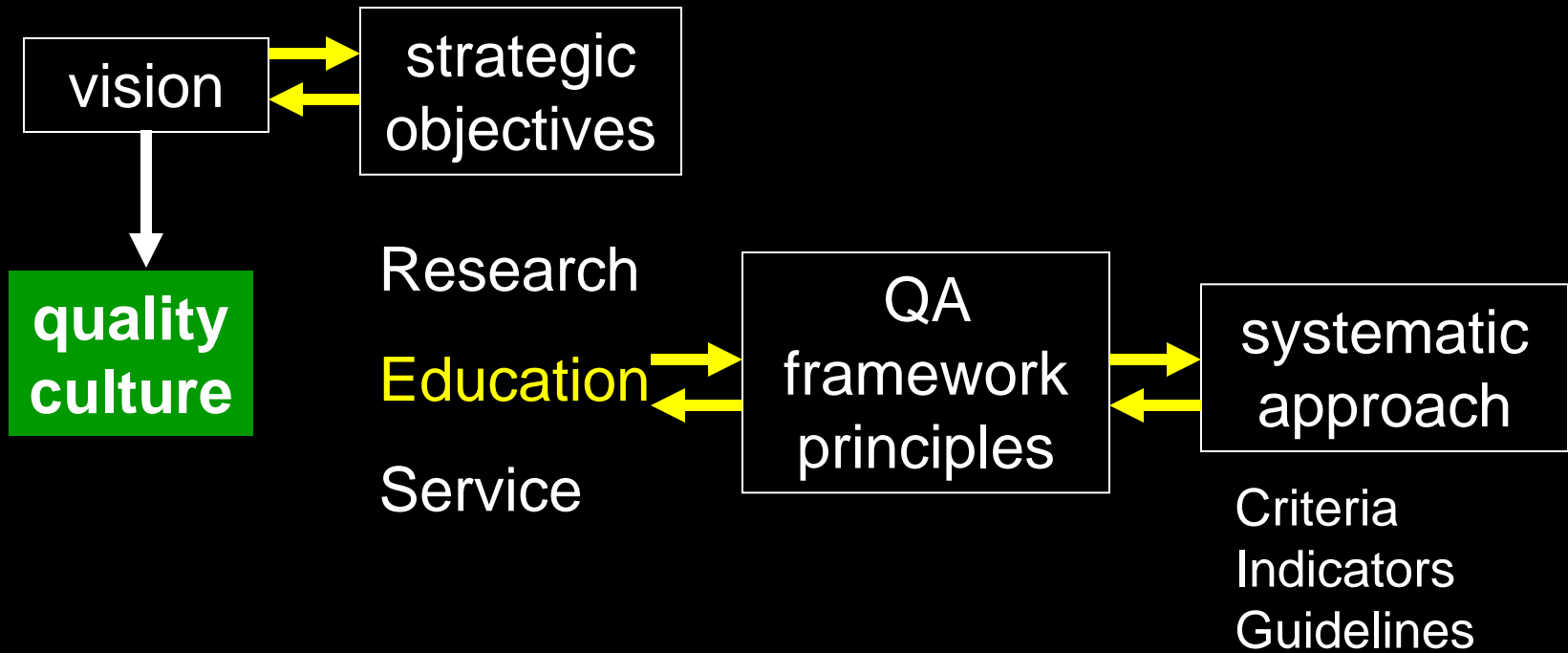


# QA STRUCTURE



# VNU STRATEGY => Carrot and stick

- more fund for *passed* programs
- end *failed* programs after 3 chances of improvement



## LEADER ROLES

1. Priority
2. Resources allocation

1. Shaping future
2. Fire fighter

1. Quality assessment  
NOT indicator assessment
2. Improvement =>  
**learning organization**

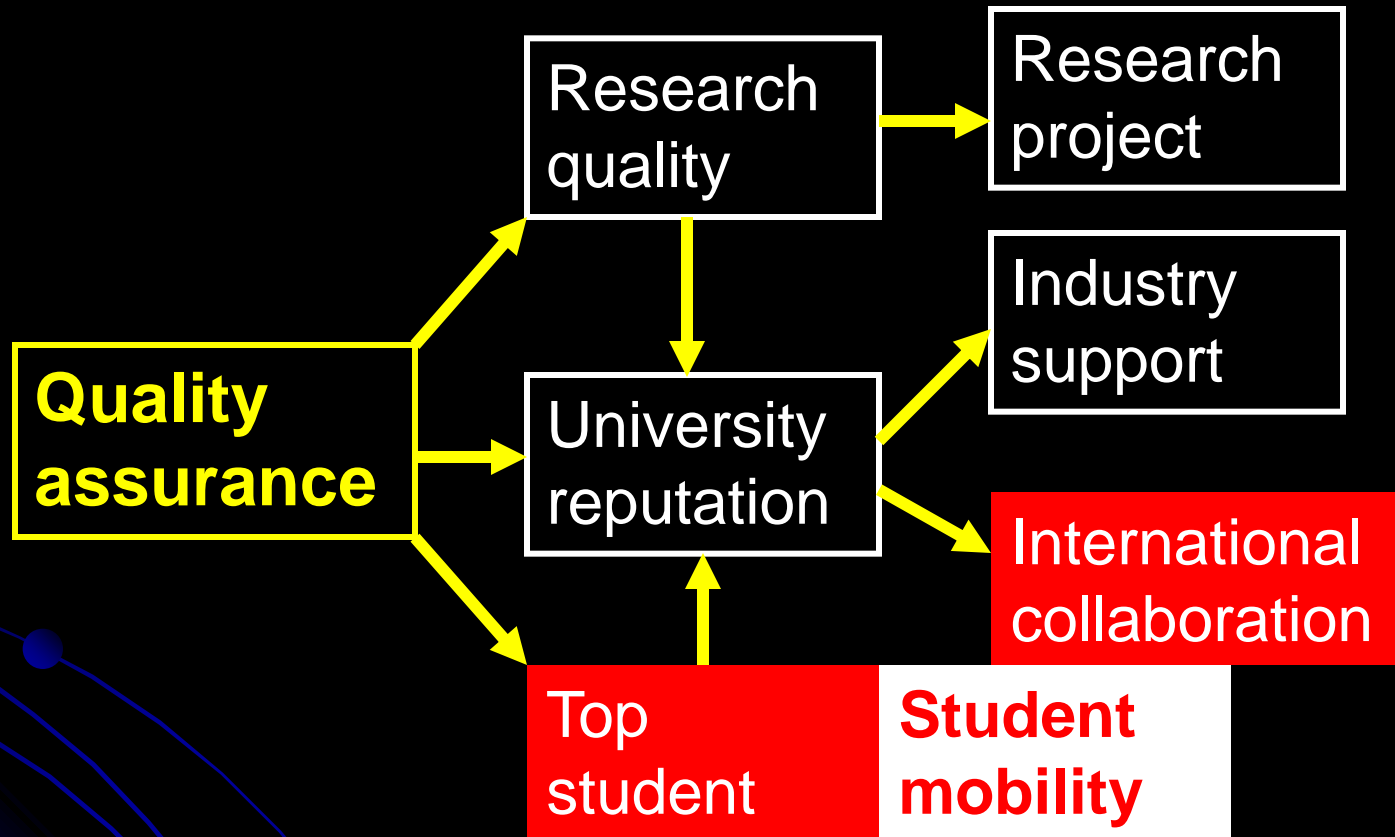
# LESSONS LEARNED

- Commitment from the top
- Strategic plan of the university, then QA
- University visions and missions
- Communication between different levels
- Incentives for the faculty

# STUDENT MOBILITY



# QA in Strategies



# STUDENT MOBILITY

- Out-going (study abroad) increased quickly: 60,000 students studying abroad (about 5,000 in Japan, 5<sup>th</sup>)
  - Supports from Japan: bi-lateral, universities, companies,...
  - Viet Nam Government Fellowship Programs, Regional Fellowship Programs (HCM 500, Mekong 1000, ECV 1000,...)
  - Self-finance
- In-coming to VN

# SELECTION FACTORS

- Internationally-recognized degrees (70%)
- Culture (59%)
- Fellowship or other financial supports (55%)
- Job opportunity after graduation (48%)
- Language (40%)

# OPPORTUNITY

- Viet Nam government policy:
  - Fellowship programs: 20,000 PhD
  - Foreign University Campus in VN
  - Joint degree, double degree programs (2+2, 1+1)
  - Foreign degree
- Policy from host countries
- AUN+3
- Globalization
- Culture



Thank you