

North East – Kitakyushu



Growing City and University commitment to a joint vision

- Starting from a strong base
- Strong engagement at highest levels
- Extensive investment in Universities
- Joint responses to regional needs
 - Sustainable development
 - Strong manufacturing base
 - Transformation from **Grey City** to **Green City**
environmental capital city
 - Building international links

University Commitment to Kitakyushu City

- Building intellectual capacity
in areas such as:
 - Community leadership (in all sectors)
 - Environmental Technology Management
 - Urban Policy Research
 - Encouraging international student exchange
.....widely accepted as a fundamental
part of their mission

Recognition of Science & Research as a driver for regional success

- Very similar aspirations in Kitakyushu & NE
- In Kitakyushu: Science Park bringing together Universities & businesses with a single mission (compared to many separate initiatives in NE).....

.....facilitated by extensive public investment
& strong support from business

K2BS

KitaKyushu
Business
School



Photo: Prof Akagawa's lab in
Department of Environmental Engineering

Kitakyushu Science
and Research Park

and the

Foundation for the
Advancement of
Industry Science &
Technology (FAIS)



EcoTown



Preparing for a future in the Knowledge Economy

- Similar challenges:
demography, 50% participation, global competition
- Different responses:
 - Appetite for further growth?
 - Who is it for?
 - Whose responsibility is it and who should pay?
 - Role of the employer in Life long learning?
 - Autonomy, flexibility, entrepreneurialism and encouraging innovation

But we both recognise the
mountains to climb!



Thank You