

QUALITY ASSURANCE OF HIGHER EDUCATION IN TIMES OF CHANGE

UNIVERSITY QUALITY ASSURANCE FORUM AND STUDY SEMINAR 2019



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COUNCIL FOR HIGHER EDUCATION ACCREDITATION***



GLOBAL CHANGE - HIGHER EDUCATION AND QUALITY ASSURANCE

U.S. HIGHER EDUCATION AND ACCREDITATION

LOOKING TO THE FUTURE



GLOBAL CHANGE

ACCESS/OPPORTUNITY/MOBILITY – INEQUALITY, DIVERSE STUDENT POPULATION

QUALITY, TRUST, COMPETENCE – AND DOUBT



ACADEMIC FREEDOM AND FREE SPEECH - SUSTAIN

DIFFICULT POLITICAL ENVIRONMENT – SOME COUNTRIES

GLOBAL CHANGE – 2

ROLE OF GOVERNMENT VS. AUTONOMY, GOVERNANCE



DIVERSIFICATION OF PROVIDERS: NON-INSTITUTIONAL, MOOCS, COMPANIES, ONLINE, FOR-PROFIT

DIGITIZATION - TECHNOLOGY CHANGING HOW WE WORK – GDN, BOLOGNA DIGITAL, MICRO-CREDENTIALS

REGIONALIZATION AND INTERNATIONAL ENGAGEMENT – EU-SHARE, CLIMATE CHANGE EFFORT, CAMPUS ASIA, RANKINGS

HIGHER EDUCATION AND QUALITY ASSURANCE RESPOND...WE...

RESPONSIVENESS

FOCUS ON ENROLLMENT GROWTH, OUTREACH AND SOCIAL EQUITY – INDIA, AFRICA, CHINA

**EXPAND OF QUALITY ASSURANCE – NEW EDUCATION POLICY IN INDIA, PAKISTAN AND
STRENGTHENING QUALITY ASSURANCE, REGIONAL QUALITY ASSURANCE IN AFRICA**

REORGANIZE QUALITY ASSURANCE - UK

RE-AFFIRM VALUE OF ACADEMIC FREEDOM AND FREE SPEECH – EUROPE, UNITED STATES

responsiveness

HIGHER EDUCATION AND QUALITY ASSURANCE RESPOND...WE... (2)

RESPONSIVENESS

REAFFIRM THE INDEPENDENCE OF HIGHER EDUCATION

**ADDRESS DIVERSIFICATION: MOOC ENROLLMENT WORLDWIDE,
EXPANSION OF ALTERNATIVE PROVIDERS IN U.S., CHEA/CIQG QUALITY
PLATFORM – PROVIDERS AND CREDENTIALS**

**ADDRESS DIGITIZATION: GRONINGEN DECLARATION NETWORK, UNESCO
REPORT, BOLOGNA DIGITAL, CHEA-AACRAO**

WE ARE RESPONDING....

responsiveness



U.S. HIGHER EDUCATION - CHARACTERISTICS

DECENTRALIZED AND DIVERSE – NO ONE “SYSTEM”

A RANGE OF TYPES OF INSTITUTIONS

7,600 INDEPENDENT INSTITUTIONS

21 MILLION STUDENTS



U.S. ACCREDITATION – CHARACTERISTICS

- ▶ ***85 INDEPENDENT ORGANIZATIONS***
- ▶ ***DECENTRALIZED***
- ▶ ***ALL TYPES OF INSTITUTIONS AND PROGRAMS***
- ▶ ***MORE THAN 100 YEARS OLD***
- ▶ ***CREATED, FUNDED, MANAGED, LED BY COLLEGES AND
UNIVERSITIES – NONGOVERNMENTAL***



U.S. ACCREDITATION – TYPICAL STANDARDS

***ACADEMIC QUALITY
PUBLIC ACCOUNTABILITY
QUALITY IMPROVEMENT***



***STUDENT ACHIEVEMENT, CURRICULUM, FACULTY,
SUPPORT SERVICES, FINANCES, ADMISSIONS,
PLANNING, GOVERNANCE***

U.S. HIGHER EDUCATION, ACCREDITATION ADDRESS GLOBAL CHANGE

- ▶ ***ACCESS -“FREE COLLEGE,” DEBT FORGIVENESS***
- ▶ ***QUALITY, TRUST, COMPETENCE – RESPONDING TO SURVEYS, POLLS, EMPLOYERS***



- ▶ ***ACADEMIC FREEDOM AND FREE SPEECH – REAFFIRMATION AND REDEFINITION BASED ON E.G., RACE, PRIVILEGE; SOCIAL MEDIA AND FACULTY, ROLE OF STATES AND FEDERAL GOVERNMENT***



U.S. HIGHER EDUCATION, ACCREDITATION ADDRESS GLOBAL CHANGE - 2

- ▶ ***DIVERSIFICATION OF PROVIDERS - MOOC AND COMPANY (STRAIGHTERLINE) PARTNERSHIPS, INDEPENDENT MOOCs, BLENDED LEARNING, “NEW” INSTITUTIONS - MINERVA***
- ▶ ***DIGITIZATION - EXPERIMENTATION WITH AI, MACHINE LEARNING, PREDICTIVE ANALYTICS, GROWTH OF ONLINE***
- ▶ ***INTERNATIONAL ENGAGEMENT - EXPANSION, PARTNERSHIP... CURRICULUM, FACULTY, RESEARCH, STUDENTS***



FUNDAMENTAL CHANGE FOR U.S. HIGHER EDUCATION AND ACCREDITATION



- ▶ ***WHO PROVIDES HIGHER EDUCATION***
- ▶ ***WHAT COUNTS AS HIGHER EDUCATION***
- ▶ ***WHO HAS ACADEMIC AUTHORITY IN HIGHER EDUCATION***
- ▶ ***WHO JUDGES HIGHER EDUCATION QUALITY***
- ▶ ***GROWING ROLE OF GOVERNMENT IN HIGHER EDUCATION AND ACCREDITATION***
- ▶ ***PRESSURE FOR CHANGE AND INNOVATION***

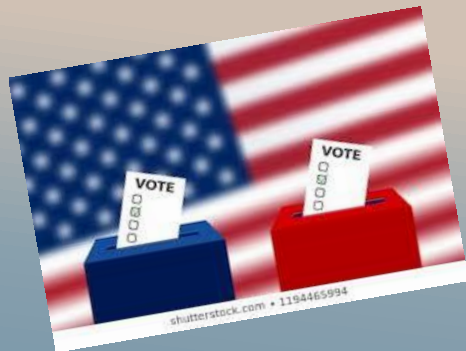
U.S. FEDERAL LAW AND POLITICS CHANGING ACCREDITATION - UNKNOWNNS

- ▶ ***HIGHER EDUCATION ACT REAUTHORIZATION - NEW LAW***
- ▶ ***“NEGOTIATED RULEMAKING” – NEW REGULATIONS FOR ACCREDITATION***
- ▶ ***RETHINKING OVERSIGHT BY DEPARTMENT OF EDUCATION – NEW PRACTICE – “HANDBOOK”***



NET IMPACT - LAW AND POLITICS - GENERAL

- ▶ ***PRESSURE FOR OUTCOMES AND
TRANSPARENCY***
- ▶ ***PRESSURE FOR INNOVATION***
- ▶ ***DOMINANT FEDERAL GOVERNMENT ROLE IN
QUALITY***



NET IMPACT - LAW AND POLITICS - SPECIFICS - 2



...PARTISANSHIP

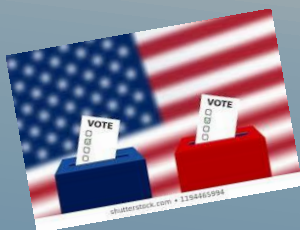
...FEDERAL ACCOUNTABILITY MEASURES

...EXPANSION OF GOVERNMENT AID

...COMPETITION – QUALITY ASSURANCE

***...QUALITY EXPECTATIONS EXPANDING: ACADEMIC
FOCUS TO FINANCIAL FOCUS TO EQUITY FOCUS***

...EQUITY PARAMOUNT – “ACCESS PHASE 2”



WHAT IS MOST WORRISOME?

- ▶ ***CLOSURES***
- ▶ ***FOR-PROFIT HIGHER EDUCATION***
- ▶ ***MORE GOVERNMENTAL CONTROL***
- ▶ ***LESS FUNDING***



CHEA NATIONAL QUALITY DIALOGUE

***LEADERSHIP FOR FUTURE DISCUSSION AND
ACTION – QUALITY IN HIGHER EDUCATION***

2019 – 2021



EXPLORE NATIONAL QUALITY CONVERSATIONS

***FUTURE FRAMING OF ACADEMIC QUALITY
INTERVIEWS, MEETINGS, PAPERS***

CHEA INTERNATIONAL QUALITY GROUP

***CIQG INTERNATIONAL QUALITY PRINCIPLES
ACADEMIC CORRUPTION***

2019 ANNUAL MEETING: SUSTAINING TRUST

***ACCOUNTABILITY, STUDENT LEARNING OUTCOMES,
INNOVATION***

DIVERSE PROVIDERS AND QUALITY PLATFORM



LOOKING TO THE FUTURE

EIGHT MAJOR GLOBAL CHALLENGES



INTERNATIONAL QUALITY ASSURANCE ADDRESSING THE MANY CHALLENGES

U.S. HIGHER EDUCATION AND ACCREDITATION ADDRESSING MOST OF THEM, SOME MORE ROBUSTLY THAN OTHERS

THE LIKELY RESULT WILL BE FUNDAMENTAL CHANGE





CHEA Council for
Higher Education
Accreditation

CHEA International Quality Group

CIQG

THANK YOU

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