

Overview of the 1st Monitoring Results Hitotsubashi University

Japanese Program Provider		The Graduate School of International Corporate Strategy (ICS), Hitotsubashi University
Partners	China	Guanghua School of Management, Peking University
	Korea	Graduate School of Business, Seoul National University
Program Name		Asia Business Leaders Program (ABLP)

Overall conclusion

The goals of academic program (Criterion 1) are advanced, with the participating universities having clearly established the human resources development goal of the program as “to co-develop business leaders who will contribute to the future co-prosperity of East-Asia,” having documented the BEST Business School Alliance, and having shared their goals and a direction for the program through the signing of various memorandums of understanding.

With respect to *the organization and staff* (Criterion 2-1), the fact that all courses in this program are conducted in English and that administrative staff members can support students in English, since the partner institutions are business schools that were already granting degrees in English-only programs at each of the three participating universities, is an advanced initiative. *The contents of academic program* (Criterion 2-2) are advanced, with the universities working on three types of programs to offer students many kinds of opportunities. Of particular note is the short-term intensive exchange program in which students visit each of the three countries in turn and study together. *Support for learning and living* (Criterion 2-3) are advanced, with a system in which faculty/staff provide support in English and with the full furnishing of dormitories and scholarships.

The internal quality assurance system (Criterion 4) is advanced, with the graduate schools at all three universities having received international accreditation, with the effective implementation of student questionnaires, and with the suitable provision of feedback to faculty members.

Good practices

- The participating universities are all business schools that grant degrees in English-only programs. All faculty members are required to teach in English and administrative staff members can also provide support in English. Additionally, all materials and documents are provided in English.
- The Asia Business Leaders Program (ABLP) consists of a double degree program, a

term-long exchange program, and a short-term intensive exchange program. On the short-term intensive exchange program, 30 students take classes together in Beijing, Tokyo, and Seoul, visit leading companies in each country, listen directly to current business leaders, and conduct a project together. In this way, they form strong ties and cooperative relationships over a two-week period.